



# Innovation Management Workshop

**12 & 13 August: Asara Wine Estate, Stellenbosch**  
**22 & 23 September: Protea Hotel, Midrand**

## **COURSE OVERVIEW**

Indutech, renowned business engineers and innovation specialists, will be presenting a 2-day innovation management course in Stellenbosch and Midrand in August 2010.

The course strikes a strategic balance between flexibility and structure covering a variety of innovation related topics ranging from the basic definitions through to developing an innovation capability improvement programme in a company. Several of the presenters are EU certified innovation trainers.

On the first day the participants will be guided in building a comprehensive innovation model. On the second day each of the fundamental building block of the innovation model will be dissected and the importance, benefits and application of these building blocks understood.

The course provides the participants with an understanding of the:

- components of innovation,
- different types and levels of innovation
- relevance of innovation to progressive enterprises in the competitive global market
- role and structure of an innovation strategy and innovation model
- deployment of an innovation process
- requirements for successful, consistent innovation
- different levels of maturity of innovation capability
- use of innovation roadmaps
- use of a collaborative innovation platform

## **COURSE DETAILS**

### *Venues and dates*

Thursday 12 and Friday 13 August 2010: Asara Wine Estate & Hotel, Stellenbosch, Western Cape

Wednesday 22 and Thursday 23 September 2010: Protea Hotel, Midrand, Gauteng

### *Cost*

R5900 including VAT per delegate for 2 days, including three Innovation Management books

Course is limited to 25 participants on a first-come first-served basis. Your company profile and personal interest will be surveyed in order to prepare for the course content and topic range.

## COURSE OUTLINE

### Day 1

|       |   |
|-------|---|
| 08h30 | Registration and coffee                       |
| 09h00 | Welcome and logistics                         |
| 09h15 | Guest speaker address                         |
| 09h35 | Positioning innovation in your company        |
| 10h00 | Expectations and course objectives            |
| 10h15 | Overview of innovation management             |
| 11h20 | <i>Break</i>                                  |
| 11h40 | Overview of innovation management (continued) |
| 13h00 | <i>Lunch</i>                                  |
| 13h45 | Construction an Enterprise Innovation Model   |
| 15h15 | <i>Break</i>                                  |
| 15h35 | Improving a company's innovation capability   |
| 16h25 | Day 1 wrap-up                                 |
| 16h45 | <i>Close</i>                                  |

### Day 2

|       |   |
|-------|---|
| 08h00 | <i>Coffee</i>   |
| 08h30 | Day 1 Feedback  |
| 09h00 | Exploring and collecting innovation concepts (Funnel)   |
| 10h15 | Implementing and exploiting innovation concepts (Bugle) |
| 10h45 | <i>Break</i>  |
| 11h00 | Innovation strategy                                     |
| 11h45 | Leadership and innovation                               |
| 12h30 | Innovation measures                                     |
| 13h00 | <i>Lunch</i>  |
| 13h45 | Managing an innovation portfolio                        |
| 14h15 | Risk management and innovation                          |
| 14h30 | Organisational structures to support innovation         |
| 15h00 | Policies and procedures to support innovation           |
| 15h15 | <i>Break</i>  |
| 15h30 | The role of knowledge management in innovation          |
| 16h00 | Day 2 wrap-up   |
| 16h30 | <i>Close</i>  |

## WHO SHOULD ATTEND?

Senior management, Operational staff, Innovation administrators, Innovation facilitators, Innovation champions, Innovation leaders, Managers of strategy and special project, New product developers.

## WHAT PREVIOUS DELEGATES SAY

"A good and very informative workshop indeed. Indutech has done a lot of work in Innovation Management and they clarify concepts very well".

"Excellent exchange of ideas and experiences".

"Presenters were well prepared and they knew their stuff".

To ensure your place in this exciting workshop and training event, please contact Mariska du Preez:  
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